



Sponsorship Opportunities

UP All-Star Basketball Classic Sponsor Opportunities

Platinum Title Sponsor.....\$ 1,000.00

- Front page mention on All-Star Classic game program
 - o Bottom ¼ page
 - o Black and White
- PA mentions at All-Star Classic (pregame, halftime, postgame)
- Bottom ¼ page ad on Induction Banquet program
 - o Black and White
- Banner ad on the UP Sports Hall of Fame website

Game Sponsor\$100.00

- PA Mentions at UP All-Star Classic
 - o Pregame
 - o Halftime
 - o PostGame
- Ad in UP All-Star Classic game program
 - o Bottom ¼ page ad (backpage)
 - o Black and white

Hall-of-Fame Sponsor Opportunities

Gold Sponsor\$ 250.00

- Name on UP Sports Hall of Fame website
- Name on sponsor page in the Induction Banquet program
- Two tickets to the banquet

Silver Sponsor\$ 100.00

- Name on UP Sports Hall of Fame website sponsor page
- Name on sponsor page in the Induction Banquet program

Bronze Sponsor\$ 50.00

- Name on sponsor page in the Induction Banquet program

All sponsorship dollars go to support 16 college scholarships student-athletes from the Upper Peninsula receive.

Contact Joe Shmoe at 906-123-4576 for more information on sponsorship opportunities.

www.upshf.com